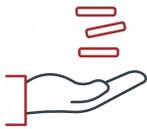


Software Asset Management Service

Is your organization facing challenges in controlling software license costs? On the other hand, are you certain that all your software is properly licensed?



22% of the organization's total IT budget is allocated to software licenses and their maintenance ¹



93% of organizations show a discrepancy between the cost and the actual use of software ²



On average, **37%** of software licenses in organizations are unnecessary ³

Software Asset Management is becoming an essential strategy for organizations.

Software Asset Management is a process of continuous monitoring and lifecycle management of software within organizations, which reduces risks, ensures cost control, and enhances overall efficiency of its use.

WHY IS SAM THE RIGHT CHOICE FOR YOUR ORGANIZATION?

- It brings **greater visibility** of software usage.
- It **eliminates inefficient** license usage and unnecessary expenses.
- It **prevents potential legal** consequences.
- It **simplifies negotiations** with software vendors.
- It enables **standardized management** processes.
- It allows precise software **cost planning**.

Sources:

1 deloitte.com/us/en/pages/risk/articles/software-asset-management-cost-savings.html

2 [How to Avoid Overspending on Software Licenses like a Pro \(metrixdata360.com\)](https://www.metrixdata360.com/blog/how-to-avoid-overspending-on-software-licenses-like-a-pro)

3 Flexera: <https://info.flexera.com/ITAM-REPORT-State-of-IT-Asset-Management>
IAITAM: <https://iaitam.org/the-real-cost-of-unused-software/>



SPAN SOFTWARE ASSET MANAGEMENT SERVICES

PROVIDE THE FOLLOWING:

- **Greater visibility of usage**
SAM enables the entire organization to track where software is underutilized and where it is overused.
- More efficiency in **planning** and **managing** software expenses
- **Compliance** with the licensing agreements
- An average reduction of license costs by **30%** in the first year of a Software Asset Management project



Span **SAM Basic**

Analytical project for compliance verification and cost optimization with recommendations for future planning



Span **SAM Advanced**

Continuing practice for the complete lifecycle management of software assets with a real-time insight into IT environment, costs, compliance, and optimization, supported by maintenance and on-demand consulting

WHY SPAN?

- **30 years of experience** in software licensing
- Our experts are **IAITAM-certified software asset managers** with over 20 years of experience providing software asset management and licensing services.
- Span is a **certified partner** of leading software asset management solution providers.
- **Comprehensive solution:** we cover the entire process, from developing a SAM strategy to implementing and managing SAM solutions.
- **Customized approach:** our SAM experts can tailor SAM solutions to the specific needs of each user's IT environment.

Arrange a meeting with Span's expert today and take control of your organizational software expenses.

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